



September 2019

**Dear Parents/Carers,**

As always it has been a real pleasure to welcome the students back for another successful year at South Shore Academy. We are delighted to launch our new vision and values:

***Our vision is for all students to be confident, independent, resilient learners who leave SSA with limitless possibilities to fulfil all their future ambitions becoming well rounded, positive global citizens, who make a difference. Everything we do is driven by our three values of ambition, respect and resilience.***

We look forward to sharing your child's achievement against these values in our half termly newsletter.

Our priorities as a school this year are clear. We must continue to work towards the very best results for students at all Key Stages, focus on the areas identified for improvement and build on last year's successful strategies. I know I can count on your support in this, whatever stage of schooling your child is at. Further details will be sent to you during the term regarding the academic progress and successful achievements of your son/daughter.

### **Uniform**

It has been fantastic to see our students return to South Shore Academy in exceptionally high standards of uniform. To ensure that they continue to take pride in their appearance, we would like to remind you that extreme hairstyles/colouring and coloured nails are not appropriate for school. Please see our website for details of our uniform policy.

The safety and well-being of our students is of paramount importance. In order to protect our students from cyberbullying, the use of mobile phones and other electronic devices are not permitted on the school site other than at break and lunchtimes outside the school building. We appreciate your cooperation on this matter.

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## Attendance

We are very proud of the attendance of the vast majority of students. We know that high attendance has a direct impact on the performance of students and their ability to be successful in all aspects of their school life. Please continue to support the school and ensure that your child attends every day and arrives on time.

## Free School Meals

Your child may be entitled to free school meals. If you feel your child may fall within this category, you will be able to find more information on Blackpool Council's website ([www.blackpool.gov.uk](http://www.blackpool.gov.uk)). Please click on 'Residents' followed by 'Education and Schools' then 'School Meals' then 'Free School Meals' to reach the application form for Free School Meals. For those children in receipt of Free School Meals, there is both a financial benefit to the family and the school. Since the school moved to a cashless system in the school canteen, pupils in receipt of Free School Meals have money paid directly into their accounts. Therefore, in this discrete way, their receipt of Free School Meals remains anonymous to others.

Parents are reminded that there are a number of helpful links, resources and a half termly newsletter published on the website. We will post events and activities for this academic year on our website so that you can have an up to date account of school life.

I look forward to meeting many of you at the meetings and events scheduled over the next few weeks.

Yours sincerely,

Mr N Reynolds  
**Headteacher**